

## LĂF Productions, Inc.

"Bringing LĂFter Back to Business" TM

Date: September 21, 2006

Subject: Royalty Formula

Format	Copy Count	Percentage	<b>Royalty Basis</b>
Hardcover (Graduated)	1 <sup>st</sup> 5,000 copies	10%	List price
	2 <sup>nd</sup> 5,000 copies	12.5%	List price
	Over 10,000 copies	15%	List price
Soft cover (Graduated)	1st 12,000 copies	7%	List price
	Over 12,000 copies	9%	List price
Mass-market Paperback	All amounts	4-7.5%	List price
Children's Books	All amounts	10-15%	List price
E-Products	All amounts	40%	60% of List price

Commissioned Writer's pay for short books are:

A flat fee of  $$5,000-10,000 - \frac{1}{2}$  on assignment and  $\frac{1}{2}$  on acceptance with a wrap up of less than 60 days.

Translations from American English to foreign languages are 3% of list price.

Sincerely,

Lărry D. Freeman President/Publisher

Lavy D. Framan